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## HOTEL INFORMATION

### OAK GROVE INN AND SUITES

10304 Hwy. 17, Oak Grove, LA 71263  
Phone: (866) 806-8911  
*The conference code is CH104.*

### ECONOMY INN IN LAKE PROVIDENCE

Highway 65 S., Lake Providence, LA 71254  
Phone: (318) 559-3801

For more information about the area, please see  
<http://www.ladelta65.org/places/Oak.Grove.htm>



Discrimination based upon race, color, religion, sex, national origin, age, disability, or veteran's status is a violation of federal and state law and MSU policy and will not be tolerated. Discrimination based upon sexual orientation or group affiliation is a violation of MSU policy and will not be tolerated.

M1583



P.O. Box 5187, Mississippi State, MS 39762

# 2011 Miss-Lou Regional Tourism Summit

## August 9-11

Oak Grove, Louisiana

*Local Resources,  
Regional Results*



## Tuesday, August 9 — Day 1

- 2:30 p.m. **Registration Opens**  
Jason Lingo Center
- 3:00 p.m. **MLRTA Board Meeting**
- 3:30 p.m. **MLRTA — Association Annual Meeting**  
All association members are invited to attend.
- 4:00 p.m. **Opening Session I**  
Clustering and Branding as a Region
- 6:00 p.m. **Evening Reception**  
Get Down Downtown with Louisiana-Style Bar-B-Que

## Wednesday, August 10 — Day 2

- 9:00 a.m. **Bus Leaves** Lingo Center for Louisiana Cotton Museum
- 9:30 a.m. **Session II**  
(Once Upon a Time...) Historical and Cultural Tourism as a Regional Strategy
- 10:30 a.m. **Break**
- 10:45 a.m. **Session III**  
Showcasing Your Region with Photography
- Noon **Lunch**  
Lake Providence  
(Louisiana Department of Agriculture)
- 1:00 p.m. **Buses Leave**  
Lake Providence
- 1:30 p.m. **Arrive**  
Poverty Point

- 2:00 p.m. **Session IV**  
Nature-Based Tourism as a Regional Strategy:  
Panel of Experts on Regional Nature-Based  
Tourism and Agritourism
- 2:45 p.m. **Session V**  
The Cash Cow of Rural Tourism: Catering to the  
R.V. Clientele in Your Region
- 3:30 p.m. **Session VI**  
Growing Your Region Through Culinary  
Tourism and Local Foods
- 4:00 p.m. **Tour**  
Sweet Potato Processing Facility and Local Area  
(Return to Lingo Center)
- 6:30 p.m. **Dinner**  
Lingo Center  
Optional attendees must preregister  
for dinner. Cost included in registration.

## Thursday, August 11 — Day 3

- 9:00 a.m. **Session VII**  
Strategic Planning and Implementation  
Workshop
- Join MLRTA members as they determine what steps to take to grow the Miss-Lou as a regional tourism destination. This workshop will be interactive and will require participation from stakeholders and participants.
- Noon **Adjourn**

INFORMATION AND MAP AVAILABLE ONLINE AT

**WEBSITE** | [srdc.msstate.edu/misslou](http://srdc.msstate.edu/misslou)  
**BLOG** | [misslourta.wordpress.com](http://misslourta.wordpress.com)

## Information for Registration

(Miss-Lou Rural Tourism Summit)

First Name (Preferred): \_\_\_\_\_

Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State & Zip Code: \_\_\_\_\_

County/Parish: \_\_\_\_\_

Affiliation: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

## Conference Fees

Check all boxes that apply.

- \$110 By July 15 for early bird (includes dues)  
 \$150 Regular registration (includes dues)  
 \$75 One day (includes registration and dues)

## Exhibitor Fees (Bring your own electrical cord.)

- \$30 With conference registration  
 \$100 Commercial exhibitor without registration

\$ \_\_\_\_\_ **Total Included**

## Register by Mail

Miss-Lou Rural Tourism Association  
P.O. Box 2180  
Natchez, MS 39121

## Payment Information

Make checks payable to Miss-Lou Rural Tourism Association. For credit card registration, call (662) 325-3207 and then fax information to (662) 325-8915.