The region includes the following counties:

- Cibola,
- McKinley,
- San Juan

Source: RDM, PCRD & ESRI
## Trails of the Ancients Region: Economic Attributes

<table>
<thead>
<tr>
<th>Economic &amp; Demographic Attributes</th>
<th>Value</th>
<th>Remarks</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population (2012)</td>
<td>228,879</td>
<td>People living in the region</td>
<td>Census</td>
</tr>
<tr>
<td>Jobs (2012)</td>
<td>102,159</td>
<td>Full and part-time jobs</td>
<td>EMSI (QCEW, BLS; BEA)</td>
</tr>
<tr>
<td>Average Earnings (2012)</td>
<td>$43,219</td>
<td>Include wages, salaries, supplements and proprietor income</td>
<td>EMSI (BLS; BEA)</td>
</tr>
<tr>
<td>Completions (2010)</td>
<td>1,264</td>
<td>Students completing a specific course of study</td>
<td>EMSI (NCES; IPEDS)</td>
</tr>
<tr>
<td>GRP, Gross Regional Product (2012)</td>
<td>$8,458,237,285</td>
<td>Final market value of all goods and services produced in the region</td>
<td>EMSI (BEA; QCEW, BLS)</td>
</tr>
<tr>
<td>Exports (2012)</td>
<td>$14,608,907,855</td>
<td>$ earned from selling goods and services to foreign and external domestic regions</td>
<td>EMSI model (BEA)</td>
</tr>
<tr>
<td>Imports (2011)</td>
<td>$12,274,233,094</td>
<td>$ spent on procuring goods and services from foreign and external domestic region</td>
<td>EMSI model (BEA)</td>
</tr>
</tbody>
</table>

Data Source: EMSI 2013.1 & Census
Note: Label includes cluster name, LQ 2012, and Employment 2012
Data Source: EMSI 2013.1, industry cluster definitions by PCRD
Manufacturing Sub Cluster Analysis, 2007-2012

Mature

- Comp. & Electrn. Prod. Mfg, 0.03, 21

Transforming

- Transportation Equip. Mfg, 0.06, 51
- Elec. Equip, App. & Comp. Mfg, 0.43, 93

Stars

- Fab. Metal Prod. Mfg, 1.14, 911
- Machinery Mfg, 0.5, 323
- Primary Metal Mfg, 0.23, 51

Emerging

Note: Label includes cluster name, LQ 2012, and Employment 2012

Data Source: EMSI 2013.1, industry cluster definitions by PCRD
Industry Cluster Analysis, 2007-2012

**Mature**

- Energy (Fossil & Renewable)

**Stars**

- Mining
- Fabricated Metal Product Manufacturing

**Emerging**

- Advanced Materials
- Arts, Entertainment, Recreation & Visitor Industries
- Biomedical/Biotechnical (Life Sciences)
- Chemicals & Chemical Based Products
- Forest & Wood Products
- Glass & Ceramics
- Machinery Manufacturing
- Primary Metal Manufacturing

**TRANSFORMING**

- Agribusiness, Food Processing & Technology
- Apparel & Textiles
- Business & Financial Services
- Defense & Security
- Education & Knowledge Creation
- Information Technology & Telecommunications
- Manufacturing Supercluster
- Printing & Publishing
- Transportation & Logistics
- Computer & Electronic Product Manufacturing
- Electrical Equipment, Appliance & Component Manufacturing
- Transportation Equipment Manufacturing
 Trails of the Ancients Region

Industry Cluster Analysis, 2002-2007

Mature

-90%  -70%  -50%  -30%  0%  10%  30%  50%

Glass & Ceramics, 0.77, 157

Transforming

Chemicals & Chemical Based, 0.44, 645

Agri. & Food Process., 0.24, 381

Advanced Materials, 0.35, 1,171

Edu. & Knowledge, 0.26, 574

Business & Financial Services, 0.33, 4,018

% Change in LQ, 2002-2007

Emerging

IT & Telecom, 0.19, 739

Apparel & Textiles, 0.36, 356

Defense & Security, 0.33, 1,030

Mfg Supercluster, 0.44, 1,792

Forest & Wood Prod., 0.42, 517

Biomedical/Biotechnical, 0.77, 5,910

Transportation & Logistics, 0.78, 2,589

Energy (Fossil & Renewable), 3.52, 14,623

Mining, 2.75, 832

Note: Label includes cluster name, LQ 2007, and Employment 2007

Data Source: EMSI 2013.1, industry cluster definitions by PCRD
Manufacturing Sub Cluster Analysis, 2002-2007

Note: Label includes cluster name, LQ 2007, and Employment 2007

Data Source: ESI 2013.1, industry cluster definitions by PCRD
Industry Cluster Analysis, 2002-2007

**Mature**

**Stars**
- Energy (Fossil & Renewable)
- Mining
- Fabricated Metal Product Manufacturing

**TRANSFORMING**
- Advanced Materials
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- Glass & Ceramics
- Information Technology & Telecommunications
- Printing & Publishing
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- Computer & Electronic Product Manufacturing
- Transportation Equipment Manufacturing

**Emerging**
- Apparel & Textiles
- Defense & Security
- Forest & Wood Products
- Manufacturing Supercluster
- Electrical Equipment, Appliance & Component Manufacturing
- Machinery Manufacturing
- Primary Metal Manufacturing
## Trails of the Ancients Region, Industry Clusters, 2012

<table>
<thead>
<tr>
<th></th>
<th></th>
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<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy (Fossil &amp; Renewable)</td>
<td>14,633</td>
<td>3.45</td>
<td>0%</td>
<td>$77,682</td>
<td>-1,175</td>
</tr>
<tr>
<td>Biomedical/Biotechnical (Life Sciences)</td>
<td>6,947</td>
<td>0.88</td>
<td>18%</td>
<td>$45,881</td>
<td>503</td>
</tr>
<tr>
<td>Business &amp; Financial Services</td>
<td>3,835</td>
<td>0.3</td>
<td>-5%</td>
<td>$34,507</td>
<td>-581</td>
</tr>
<tr>
<td>Arts, Entertainment, Recreation &amp; Visitor Industries</td>
<td>2,777</td>
<td>0.7</td>
<td>-3%</td>
<td>$17,360</td>
<td>-108</td>
</tr>
<tr>
<td>Transportation &amp; Logistics</td>
<td>2,232</td>
<td>0.73</td>
<td>-14%</td>
<td>$60,593</td>
<td>-262</td>
</tr>
<tr>
<td>Manufacturing Supercluster</td>
<td>1,451</td>
<td>0.43</td>
<td>-19%</td>
<td>$44,863</td>
<td>-127</td>
</tr>
<tr>
<td>Advanced Materials</td>
<td>1,030</td>
<td>0.36</td>
<td>-12%</td>
<td>$31,568</td>
<td>-46</td>
</tr>
<tr>
<td>Fabricated Metal Product Manufacturing</td>
<td>911</td>
<td>1.14</td>
<td>-14%</td>
<td>$35,245</td>
<td>-41</td>
</tr>
<tr>
<td>Mining</td>
<td>799</td>
<td>2.79</td>
<td>-25%</td>
<td>$76,655</td>
<td>-34</td>
</tr>
<tr>
<td>Defense &amp; Security</td>
<td>777</td>
<td>0.25</td>
<td>-6%</td>
<td>$42,094</td>
<td>-303</td>
</tr>
<tr>
<td>Chemicals &amp; Chemical Based Products</td>
<td>606</td>
<td>0.51</td>
<td>-17%</td>
<td>$40,182</td>
<td>53</td>
</tr>
<tr>
<td>Education &amp; Knowledge Creation</td>
<td>569</td>
<td>0.24</td>
<td>-17%</td>
<td>$13,251</td>
<td>-66</td>
</tr>
<tr>
<td>Forest &amp; Wood Products</td>
<td>523</td>
<td>0.6</td>
<td>1%</td>
<td>$38,185</td>
<td>139</td>
</tr>
<tr>
<td>Printing &amp; Publishing</td>
<td>521</td>
<td>0.3</td>
<td>-17%</td>
<td>$31,500</td>
<td>-57</td>
</tr>
<tr>
<td>Information Technology &amp; Telecommunications</td>
<td>514</td>
<td>0.14</td>
<td>-30%</td>
<td>$60,041</td>
<td>-220</td>
</tr>
<tr>
<td>Machinery Manufacturing</td>
<td>323</td>
<td>0.5</td>
<td>-8%</td>
<td>$54,607</td>
<td>1</td>
</tr>
<tr>
<td>Agribusiness, Food Processing &amp; Technology</td>
<td>299</td>
<td>0.2</td>
<td>-22%</td>
<td>$34,403</td>
<td>-89</td>
</tr>
<tr>
<td>Apparel &amp; Textiles</td>
<td>245</td>
<td>0.33</td>
<td>-31%</td>
<td>$17,398</td>
<td>-56</td>
</tr>
<tr>
<td>Glass &amp; Ceramics</td>
<td>129</td>
<td>0.79</td>
<td>-18%</td>
<td>$14,288</td>
<td>-5</td>
</tr>
<tr>
<td>Electrical Equipment, Appliance &amp; Component Manufacturing</td>
<td>93</td>
<td>0.43</td>
<td>-28%</td>
<td>$89,543</td>
<td>-19</td>
</tr>
<tr>
<td>Primary Metal Manufacturing</td>
<td>51</td>
<td>0.23</td>
<td>-2%</td>
<td>$22,963</td>
<td>5</td>
</tr>
<tr>
<td>Transportation Equipment Manufacturing</td>
<td>51</td>
<td>0.06</td>
<td>-46%</td>
<td>$78,728</td>
<td>-31</td>
</tr>
<tr>
<td>Computer &amp; Electronic Product Manufacturing</td>
<td>21</td>
<td>0.03</td>
<td>-79%</td>
<td>$84,884</td>
<td>-66</td>
</tr>
</tbody>
</table>

Data Source: EMSI 2013.1, industry cluster definitions by PCRD
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