## Demographics

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>35,728</td>
<td>40,875</td>
<td>42,178</td>
</tr>
<tr>
<td>White Non-Hispanic (%Pop)</td>
<td>97.4</td>
<td>96.6</td>
<td>95.6</td>
</tr>
<tr>
<td>Black Non-Hispanic (%Pop)</td>
<td>1.9</td>
<td>1.5</td>
<td>1.7</td>
</tr>
<tr>
<td>Hispanic (%Pop)</td>
<td>0.3</td>
<td>0.5</td>
<td>0.8</td>
</tr>
<tr>
<td>0-24 Yrs (%Pop)</td>
<td>36.4</td>
<td>35.5</td>
<td>33.0</td>
</tr>
<tr>
<td>25-64 Yrs (%Pop)</td>
<td>48.6</td>
<td>50.7</td>
<td>52.9</td>
</tr>
<tr>
<td>65+ Yrs (%Pop)</td>
<td>15.0</td>
<td>13.8</td>
<td>14.1</td>
</tr>
</tbody>
</table>

## Components of Population Change

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Natural (Births minus Deaths)</td>
<td>51</td>
<td>145</td>
</tr>
<tr>
<td>Domestic</td>
<td>88</td>
<td>-396</td>
</tr>
<tr>
<td>International</td>
<td>0</td>
<td>10</td>
</tr>
<tr>
<td>Net Migration</td>
<td>88</td>
<td>-386</td>
</tr>
</tbody>
</table>

## Education

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than H.S. (%Pop 25+)</td>
<td>33.5</td>
<td>23.7</td>
<td>20.3</td>
</tr>
<tr>
<td>High School Grad. (%Pop 25+)</td>
<td>42.0</td>
<td>44.8</td>
<td>44.9</td>
</tr>
<tr>
<td>Some College (% Pop 25+)</td>
<td>16.2</td>
<td>21.8</td>
<td>23.3</td>
</tr>
<tr>
<td>Bachelor's or more (% Pop 25+)</td>
<td>8.2</td>
<td>9.7</td>
<td>11.6</td>
</tr>
</tbody>
</table>

## Housing

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing Units</td>
<td>14,842</td>
<td>17,583</td>
<td>18,449</td>
</tr>
<tr>
<td>Building Permits</td>
<td>33</td>
<td>59</td>
<td>116</td>
</tr>
<tr>
<td>Avg. Bldg. Permit Value</td>
<td>$41,242</td>
<td>$79,695</td>
<td>$86,216</td>
</tr>
</tbody>
</table>

## Poverty & Unemployment Rate

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poverty Rate (Persons)</td>
<td>16.3</td>
<td>11.2</td>
<td>12.7</td>
</tr>
<tr>
<td>Child Poverty Rate</td>
<td>19.2</td>
<td>16.8</td>
<td>20.5</td>
</tr>
<tr>
<td>Civilian Labor Force</td>
<td>16,105</td>
<td>19,582</td>
<td>20,674</td>
</tr>
<tr>
<td>Unemployed</td>
<td>1,198</td>
<td>849</td>
<td>1,525</td>
</tr>
<tr>
<td>Unemployment Rate</td>
<td>7.4</td>
<td>4.3</td>
<td>7.4</td>
</tr>
</tbody>
</table>
### Highland County, Ohio

**Stronger Economies Together. A USDA-Rd and RRDC Partnership.**

**Classification: Noncore**

### Income

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median Household Income ($)</td>
<td>$21,455</td>
<td>$35,626</td>
<td>$43,895</td>
</tr>
<tr>
<td>Per Capita Market Income* ($)</td>
<td>$10,434</td>
<td>$17,316</td>
<td>$21,760</td>
</tr>
<tr>
<td>Avg. Self-Employed Income ($)</td>
<td>$10,793</td>
<td>$20,628</td>
<td>$27,626</td>
</tr>
<tr>
<td>Avg. Wage &amp; Salary Income ($)</td>
<td>$16,231</td>
<td>$23,897</td>
<td>$30,796</td>
</tr>
<tr>
<td>Bank Deposits ($M)</td>
<td>$311</td>
<td>$625</td>
<td>$1,554</td>
</tr>
</tbody>
</table>

* Personal income minus transfer payments

### Employment

<table>
<thead>
<tr>
<th>% of Total Employed</th>
<th>1990</th>
<th>2000</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self-Employed</td>
<td>17.2</td>
<td>16.1</td>
<td>21.9</td>
</tr>
<tr>
<td>Wage &amp; Salary Employed</td>
<td>71.7</td>
<td>74.7</td>
<td>70.0</td>
</tr>
<tr>
<td>Goods-Producing*</td>
<td>29.5</td>
<td>32.0</td>
<td>26.3</td>
</tr>
<tr>
<td>Service-Producing*</td>
<td>70.5</td>
<td>68.0</td>
<td>73.7</td>
</tr>
</tbody>
</table>

*Goods producing include forestry/fishing, mining, construction and manufacturing; service includes all other including government and government enterprises

### Establishments

<table>
<thead>
<tr>
<th>% of Total Establishments</th>
<th>2000</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gathering Places*</td>
<td>18.2</td>
<td>19.9</td>
</tr>
<tr>
<td>Micro (1-4 Emp)</td>
<td>52.0</td>
<td>53.2</td>
</tr>
<tr>
<td>Small (5-19 Emp)</td>
<td>35.4</td>
<td>35.0</td>
</tr>
</tbody>
</table>

*Places that provide venues to discuss local issues. Includes Museums, Hair Salons, Civic & Religious Associations, Arts, Entertainment and Recreation Facilities, etc.

### Farms

<table>
<thead>
<tr>
<th></th>
<th>2002</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Farms</td>
<td>1381</td>
<td>1497</td>
</tr>
<tr>
<td>Farms w/sales less than $100k (%)</td>
<td>91.4</td>
<td>89.4</td>
</tr>
<tr>
<td>Farms w/sales $100k or more (%)</td>
<td>8.6</td>
<td>10.6</td>
</tr>
</tbody>
</table>

### Travel Time to Work

<table>
<thead>
<tr>
<th>% Worked outside home</th>
<th>1990</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 5 minutes</td>
<td>6.1</td>
<td>5.8</td>
</tr>
<tr>
<td>5-29 Minutes</td>
<td>57.9</td>
<td>54.6</td>
</tr>
<tr>
<td>30-59 Minutes</td>
<td>23.0</td>
<td>28.1</td>
</tr>
<tr>
<td>1 hour or more</td>
<td>13.0</td>
<td>11.5</td>
</tr>
</tbody>
</table>

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