## Demographics

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>36,928</td>
<td>37,957</td>
<td>36,702</td>
</tr>
<tr>
<td>White Non-Hispanic (%Pop)</td>
<td>59.2</td>
<td>52.6</td>
<td>47.4</td>
</tr>
<tr>
<td>Black Non-Hispanic (%Pop)</td>
<td>13.6</td>
<td>12.6</td>
<td>11.1</td>
</tr>
<tr>
<td>Hispanic (%Pop)</td>
<td>24.6</td>
<td>31.3</td>
<td>38.3</td>
</tr>
<tr>
<td>0-24 Yrs (%Pop)</td>
<td>39.8</td>
<td>38.8</td>
<td>35</td>
</tr>
<tr>
<td>25-64 Yrs (%Pop)</td>
<td>48.6</td>
<td>48.7</td>
<td>50.7</td>
</tr>
<tr>
<td>65+ Yrs (%Pop)</td>
<td>11.6</td>
<td>12.4</td>
<td>14.3</td>
</tr>
</tbody>
</table>

## Components of Population Change

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Natural (Births minus Deaths)</td>
<td>27</td>
<td>217</td>
</tr>
<tr>
<td>Domestic</td>
<td>-81</td>
<td>-423</td>
</tr>
<tr>
<td>International</td>
<td>53</td>
<td>130</td>
</tr>
<tr>
<td>Net Migration</td>
<td>-28</td>
<td>-293</td>
</tr>
</tbody>
</table>

## Education

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than H.S. (%Pop 25+)</td>
<td>32.6</td>
<td>29.7</td>
<td>24.1</td>
</tr>
<tr>
<td>High School Grad. (%Pop 25+)</td>
<td>30.5</td>
<td>31.2</td>
<td>34.6</td>
</tr>
<tr>
<td>Some College (% Pop 25+)</td>
<td>24.4</td>
<td>26.6</td>
<td>28.6</td>
</tr>
<tr>
<td>Bachelor’s or more (% Pop 25+)</td>
<td>12.6</td>
<td>12.5</td>
<td>12.6</td>
</tr>
</tbody>
</table>

## Housing

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing Units</td>
<td>18,540</td>
<td>18,611</td>
<td>19,628</td>
</tr>
<tr>
<td>Building Permits</td>
<td>13</td>
<td>118</td>
<td>79</td>
</tr>
<tr>
<td>Avg. Bldg. Permit Value</td>
<td>$95,538</td>
<td>$83,407</td>
<td>$162,354</td>
</tr>
</tbody>
</table>

## Poverty & Unemployment Rate

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poverty Rate (Persons)</td>
<td>20.6</td>
<td>15.9</td>
<td>20.9</td>
</tr>
<tr>
<td>Child Poverty Rate</td>
<td>25.7</td>
<td>23.9</td>
<td>29</td>
</tr>
<tr>
<td>Civilian Labor Force</td>
<td>17,353</td>
<td>17,268</td>
<td>17,757</td>
</tr>
<tr>
<td>Unemployed</td>
<td>1,814</td>
<td>1,149</td>
<td>1,821</td>
</tr>
<tr>
<td>Unemployment Rate</td>
<td>10.5</td>
<td>6.7</td>
<td>10.3</td>
</tr>
</tbody>
</table>
### Income

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median Household Income ($)</td>
<td>$26,282</td>
<td>$33,639</td>
<td>$38,938</td>
</tr>
<tr>
<td>Per Capita Market Income* ($)</td>
<td>$12,813</td>
<td>$17,661</td>
<td>$23,353</td>
</tr>
<tr>
<td>Avg. Self-Employed Income ($)</td>
<td>$10,499</td>
<td>$14,821</td>
<td>$15,844</td>
</tr>
<tr>
<td>Avg. Wage &amp; Salary Income ($)</td>
<td>$24,600</td>
<td>$32,234</td>
<td>$41,611</td>
</tr>
<tr>
<td>Bank Deposits ($M)</td>
<td>$244</td>
<td>$348</td>
<td>$465</td>
</tr>
</tbody>
</table>

* Personal income minus transfer payments

### Employment

<table>
<thead>
<tr>
<th>% of Total Employed</th>
<th>1990</th>
<th>2000</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self-Employed</td>
<td>17.8</td>
<td>20.9</td>
<td>28</td>
</tr>
<tr>
<td>Wage &amp; Salary Employed</td>
<td>77.2</td>
<td>73.2</td>
<td>74.8</td>
</tr>
<tr>
<td>Goods-Producing*</td>
<td>38.1</td>
<td>20.1</td>
<td>15.3</td>
</tr>
<tr>
<td>Service-Producing*</td>
<td>61.9</td>
<td>79.9</td>
<td>84.7</td>
</tr>
</tbody>
</table>

*Goods producing include forestry/fishing, mining, construction and manufacturing; service includes all other including government and government enterprises

### Establishments

<table>
<thead>
<tr>
<th>% of Total Establishments</th>
<th>2000</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gathering Places*</td>
<td>19.8</td>
<td>20.6</td>
</tr>
<tr>
<td>Micro (1-4 Emp)</td>
<td>60.4</td>
<td>56</td>
</tr>
<tr>
<td>Small (5-19 Emp)</td>
<td>32</td>
<td>36.2</td>
</tr>
</tbody>
</table>

*Places that provide venues to discuss local issues. Includes Museums, Hair Salons, Civic & Religious Associations, Arts, Entertainment and Recreation Facilities, etc.

### Farms

<table>
<thead>
<tr>
<th></th>
<th>2002</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Farms</td>
<td>991</td>
<td>903</td>
</tr>
<tr>
<td>Farms w/sales less than $100k (%)</td>
<td>84.8</td>
<td>82.6</td>
</tr>
<tr>
<td>Farms w/sales $100k or more (%)</td>
<td>15.2</td>
<td>17.4</td>
</tr>
</tbody>
</table>

### Travel Time to Work

<table>
<thead>
<tr>
<th>% Worked outside home</th>
<th>1990</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 5 minutes</td>
<td>7</td>
<td>5.7</td>
</tr>
<tr>
<td>5- 29 Minutes</td>
<td>65</td>
<td>65</td>
</tr>
<tr>
<td>30-59 Minutes</td>
<td>21.9</td>
<td>21</td>
</tr>
<tr>
<td>1 hour or more</td>
<td>6.1</td>
<td>8.3</td>
</tr>
</tbody>
</table>