## Demographics

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>599,308</td>
<td>569,383</td>
<td>544,360</td>
</tr>
<tr>
<td>White Non-Hispanic (%Pop)</td>
<td>94.2</td>
<td>93.0</td>
<td>91.6</td>
</tr>
<tr>
<td>Black Non-Hispanic (%Pop)</td>
<td>4.9</td>
<td>4.7</td>
<td>5.1</td>
</tr>
<tr>
<td>Hispanic (%Pop)</td>
<td>0.4</td>
<td>0.6</td>
<td>1.1</td>
</tr>
<tr>
<td>0-24 Yrs (%Pop)</td>
<td>34.7</td>
<td>31.3</td>
<td>30.3</td>
</tr>
<tr>
<td>25-64 Yrs (%Pop)</td>
<td>50.6</td>
<td>53.0</td>
<td>53.8</td>
</tr>
<tr>
<td>65+ Yrs (%Pop)</td>
<td>14.7</td>
<td>15.7</td>
<td>15.9</td>
</tr>
</tbody>
</table>

## Components of Population Change

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Natural (Births minus Deaths)</td>
<td>51</td>
<td>-512</td>
</tr>
<tr>
<td>Domestic</td>
<td>-1,301</td>
<td>1,616</td>
</tr>
<tr>
<td>International</td>
<td>29</td>
<td>143</td>
</tr>
<tr>
<td>Net Migration</td>
<td>-1,272</td>
<td>1,759</td>
</tr>
</tbody>
</table>

## Education

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than H.S. (%Pop 25+)</td>
<td>35.9</td>
<td>27.2</td>
<td>21.6</td>
</tr>
<tr>
<td>High School Grad. (%Pop 25+)</td>
<td>33.8</td>
<td>36.5</td>
<td>36.9</td>
</tr>
<tr>
<td>Some College (% Pop 25+)</td>
<td>17.3</td>
<td>21.0</td>
<td>21.9</td>
</tr>
<tr>
<td>Bachelor’s or more (% Pop 25+)</td>
<td>13.0</td>
<td>15.3</td>
<td>19.5</td>
</tr>
</tbody>
</table>

## Housing

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing Units</td>
<td>257,915</td>
<td>265,059</td>
<td>271,160</td>
</tr>
<tr>
<td>Building Permits</td>
<td>186</td>
<td>302</td>
<td>590</td>
</tr>
<tr>
<td>Avg. Bldg. Permit Value</td>
<td>$90,054</td>
<td>$101,182</td>
<td>$101,154</td>
</tr>
</tbody>
</table>

## Poverty & Unemployment Rate

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poverty Rate (Persons)</td>
<td>21.5</td>
<td>16.9</td>
<td>19.6</td>
</tr>
<tr>
<td>Child Poverty Rate</td>
<td>29.9</td>
<td>24.9</td>
<td>27.5</td>
</tr>
<tr>
<td>Civilian Labor Force</td>
<td>239,879</td>
<td>241,892</td>
<td>234,634</td>
</tr>
<tr>
<td>Unemployed</td>
<td>19,407</td>
<td>13,555</td>
<td>9,107</td>
</tr>
<tr>
<td>Unemployment Rate</td>
<td>8.1</td>
<td>5.6</td>
<td>3.9</td>
</tr>
</tbody>
</table>

Updated November, 2010

Created by the Southern Rural Development Center
# Coal Heritage, WV

**Stronger Economies Together. A USDA-RD and RRDC Partnership.**

## Income

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median Household Income ($)</td>
<td>$22,039</td>
<td>$29,653</td>
<td>$35,040</td>
</tr>
<tr>
<td>Per Capita Market Income* ($)</td>
<td>$11,967</td>
<td>$17,624</td>
<td>$24,713</td>
</tr>
<tr>
<td>Avg. Self-Employed Income ($)</td>
<td>$18,176</td>
<td>$27,595</td>
<td>$32,000</td>
</tr>
<tr>
<td>Avg. Wage &amp; Salary Income ($)</td>
<td>$21,972</td>
<td>$28,152</td>
<td>$37,983</td>
</tr>
<tr>
<td>Bank Deposits ($M)</td>
<td>$5,141</td>
<td>$6,918</td>
<td>$8,908</td>
</tr>
</tbody>
</table>

* Personal income minus transfer payments

## Employment

<table>
<thead>
<tr>
<th>% of Total Employed</th>
<th>1990</th>
<th>2000</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self-Employed</td>
<td>12.2</td>
<td>12.2</td>
<td>14.0</td>
</tr>
<tr>
<td>Wage &amp; Salary Employed</td>
<td>87.1</td>
<td>87.2</td>
<td>85.5</td>
</tr>
<tr>
<td>Goods-Producing*</td>
<td>19.8</td>
<td>16.4</td>
<td>13.8</td>
</tr>
<tr>
<td>Service-Producing*</td>
<td>80.2</td>
<td>83.6</td>
<td>86.2</td>
</tr>
</tbody>
</table>

*Goods producing include forestry/fishing, mining, construction and manufacturing; service includes all other including government and government enterprises

## Establishments

<table>
<thead>
<tr>
<th>% of Total Establishments</th>
<th>2000</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gathering Places*</td>
<td>16.8</td>
<td>18.4</td>
</tr>
<tr>
<td>Micro (1-4 Emp)</td>
<td>49.2</td>
<td>46.2</td>
</tr>
<tr>
<td>Small (5-19 Emp)</td>
<td>36.6</td>
<td>38.6</td>
</tr>
</tbody>
</table>

*Places that provide venues to discuss local issues. Includes Museums, Hair Salons, Civic & Religious Associations, Arts, Entertainment and Recreation Facilities, etc.

## Farms

<table>
<thead>
<tr>
<th></th>
<th>2002</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Farms</td>
<td>1622</td>
<td>1784</td>
</tr>
<tr>
<td>Farms w/sales less than $100k (%)</td>
<td>99.3</td>
<td>99.3</td>
</tr>
<tr>
<td>Farms w/sales $100k or more (%)</td>
<td>0.7</td>
<td>0.7</td>
</tr>
</tbody>
</table>

## Travel Time to Work

<table>
<thead>
<tr>
<th>% Worked outside home</th>
<th>1990</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 5 minutes</td>
<td>4.2</td>
<td>3.5</td>
</tr>
<tr>
<td>5- 29 Minutes</td>
<td>70.2</td>
<td>65.8</td>
</tr>
<tr>
<td>30-59 Minutes</td>
<td>20.6</td>
<td>22.8</td>
</tr>
<tr>
<td>1 hour or more</td>
<td>5.1</td>
<td>7.9</td>
</tr>
</tbody>
</table>